
HARNESSING THE POWER OF AI

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WHY NOW?

- **Technological Advancements & Accessibility**
- **Efficiency & Productivity Needs**
- **Data Availability & Computational Power**
- **Pandemic Induced Digital Transformation**
- **Increasing Trust & Familiarity**



HOW DOES IT AFFECT YOU?

- **Universal Impact**
- **Efficiency & Responsibility**
- **Emerging Professions - The Prompter**
- **Workplace Transformation**
- **Societal Changes**



HOW TO PROMPT

- **Onboarding Approach**
- **Iterative Process**
- **Ask for Clarification**
- **Specificity is Key**
- **Scaffolded Questions**



AI ADOPTION LIFECYCLE

- **Introduction & Polite Beginnings**
- **Familiarization & Proofreading**
- **Optimization & Efficiency**
- **Collaboration**
- **Innovation & Idea Generation**



WHO WINS?

- **Organizations with Proprietary Data Sets**
- **Technology Giants**
- **AI Startups and Innovators**
- **Users of AI Tools and Services**
- **Sectors with High Data Volume**
- **Data Science and AI Professionals**
- **Ethical AI Advocates and Regulators**



SKILLSETS FOR THE AI ERA

- **Curiosity and Constant Learning**
- **Persistence and Iterative Refinement**
- **Diversity of Knowledge and Creativity**
- **Educational Adaptation**



AI RISKS

- **Unverified Source Trustworthiness**
- **Potential for Inherent Biases**
- **Data Privacy and Security Concerns**
- **Issues of Explainability**
- **Risk of Over-dependency and De-skilling**
- **Ethical Implications**



WHERE IS AI GOING

- **AI as Personal Assistants**
- **Heightened Efficiency & Increased Responsibilities**
- **Leaner, More Specialized Companies**
- **AI-to-AI Interactions**
- **Future of General Intelligence AI**



HOW TO MAKE AI SOUND LIKE YOU?



FINDING YOUR VOICE

PROMPT 1

“You are an AI system that has been trained to identify the style, voice, and tone of the below text:”

<INSERT YOUR EXAMPLE TEXT>



FINDING YOUR VOICE

PROMPT 2

“Great, now use an NLP to create a Voice Paragraph, a voice paragraph instructs a future AI system to write in the same style, voice and tone as the author.”



FINDING YOUR VOICE

PROMPT 3

“For this article, you will apply the following instructions to write in a specific style:”

<insert the VoiceParagraph from Prompt 2>



GHOSTWRITING PROMPT



MASTER GHOSTWRITING TEMPLATE

- Specify the role: "Act as [Job Title]."
- Determine the format: "Write [type of content]."
- Set the time frame: "Should take [minutes] to read."
- Define the audience: "The audience is [Job type/description]."
- Set the tone: "The tone should be [Voice Paragraph]."
- Establish the goal: "Persuade the reader to [Main point]."
- Allow quotes: "Include up to [X] actual quotes with references."
- Use a narrative: "Follow a story arc."
- Provide a guide: "Use the following outline."



EXAMPLE

Compose a 5-minute read LinkedIn blog post, assuming the role of a HR compliance expert well-versed in employment laws and workplace regulations. Aimed at HR managers and adopting a Harvard Business Review-like tone, the post should persuade the readers to embrace AI Prompting in HR. Include two relevant real-person quotes with proper references. Use a compelling story arc to ensure engagement. Feel free to ask clarifying questions and remain unbiased in your advice.



HR PROMPT EXAMPLES



COMPLIANCE PROMPTS

- **"Explain nuances of state labor laws for compliance across various US states."**
- **"Build a diversity and inclusion policy that adheres to current EEOC guidelines."**
- **"Provide a compliance checklist for a new time-tracking system under the FLSA."**



PERFORMANCE PROMPTS

- **"Clarify 360-degree feedback system functionality and provide a detailed deployment plan."**
- **"Suggest strategies and tools for managing and evaluating remote employee performance."**
- **"Design an evaluation form for sales team performance reviews, incorporating numeric metrics and subjective assessments."**



TRAINING PROMPTS

- **"Outline a strategy for a cross-training program to enhance workforce versatility."**
- **"Assist in building a training program to improve employees' digital literacy."**
- **"Provide guidelines and an implementation plan for a peer-to-peer learning initiative."**



CULTURE PROMPTS

- **"Assist in articulating organization's culture and propose procedures to shape future culture."**
- **"Lay out an action-oriented roadmap for enhancing diversity and inclusion."**
- **"Suggest methods to foster healthy team interactions and cultivate a cooperative work environment."**



STRATEGY PROMPTS

- **"Provide advice on succession planning practices and common pitfalls to avoid."**
- **"Detail a sequenced roadmap to align human resource strategy with corporate objectives."**
- **"Identify principal HR indicators for attention and their role in refining HR tactics."**



HOW TO INTRODUCE AI TO YOUR TEAM



INTRODUCING AI TO COMPANY

- **AI Awareness Workshop**
- **Interactive AI Demo Session**
- **Cross-Functional AI Pilot Project**
- **AI Training and Application**
- **Feedback and Recognition Round**



THANKS!

I write about AI at:

<https://futurefodder.substack.com/>

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