



BRIDGING HORIZONS

Connecting Ideas, Leaders, and Futures



The Strategic Value of AI in Consulting

Facilitated by:
Jackie Throop – HR Source



Introduce Yourself...

- Name
- Association
- Your role at Association

How Do You Currently Use AI?

- Job Descriptions
- Job Postings
- Developing Interview Questions
- Creating Emails
 - Just used last week for a recruiting email
- Questions for a game to be used at an event
 - HR related questions for managers
- Analyzing data and creating themes

Concerns About Using AI?

- Can AI replace some of the services that your EA provides?
- Do you disclose your use of AI to your members?
- How do you regulate the use with employees?
- Concerns about Bias and Discrimination?

Caution from ChatGPT Itself

Support in Decision-Making: While ChatGPT can provide valuable insights and suggestions based on data and trends, it's essential to remember that it should complement, not replace, human judgment. HR consultants should use it as a tool to inform their decisions, ensuring that ethical considerations and human empathy remain central to HR practices.

Chat GPT Example

Subject: Partner with Us for Your Recruiting Needs!

Dear [First Name],

I hope this message finds you well! As a valued member of our association, I wanted to remind you about one of the most powerful resources we offer: our top-notch recruiting services.

Finding the right talent can be time-consuming and challenging. That's where we come in! Whether you're looking to fill a key role or expand your team, we're here to partner with you and make the hiring process smooth and stress-free.

Why work with us?

- **Expertise:** Our team knows the industry inside and out, ensuring you get the best fit for your needs.
- **Efficiency:** We streamline the recruitment process, saving you valuable time and energy.
- **Support:** We handle the heavy lifting, so you can focus on what you do best—running your business.

Let us take the task of recruiting off your plate. We're ready to help you find the perfect candidates who will drive your organization forward.

Interested in learning more? Reach out to us at [Contact Information], and let's discuss how we can support your recruitment efforts.

Thank you for your continued trust and partnership. We're excited to help you achieve even greater success!

Best regards,

[Your Name]
[Your Title]
[Association Name]
[Contact Information]

Last But not Least....

Thoughts on Ben Eubanks' Presentation